



Dear Business Owner/Manager,

We are proud to announce that our academy will be hosting our second American Taekwondo Association (ATA) regional taekwondo tournament. Our first event in 2005 welcomed over 1500 spectators and competitors of all ages from all over the United States, with a majority coming from Indiana, Kentucky, Illinois and Ohio. Our upcoming tournament is sanctioned by the ATA. Again we expect nearly 2,000 competitors and spectators. The event is set for Saturday, November 3, 2007 at the Southern Indiana Sports Center, in New Albany, IN.

It is our goal to make every child competitor feel like a winner

We will have quality trophies for over 100 divisions of adult and child competition. There will be victory trophies for every child who does not place 1st, 2nd or 3rd. Each division consists of 7 trophies plus additional victory awards, bringing our total to nearly 1,000 trophies!

Only with your help can we make this happen

An event of this size is only made possible through the caring support of our community and concerned individuals who work on behalf of "making every child a winner". Only you as a sponsor can make this possible. As consumers in the Southern Indiana area, we are looking to the merchants that our parents, students and instructors use most frequently to help support us in this tournament.

Bring home the gold

We are seeking individuals and businesses to support our event by sponsoring divisions of trophies. Each division consists of 7 trophies: 1st, 2nd, and 3rd place in form competition, 1st, 2nd, and two 3rd places in free-sparring. We have included an information sheet detailing our different levels of trophy sponsorship.

Please let us know in what way you and/or your establishment would like to participate in sponsoring our tournament.

A free gift for your support

To show our appreciation to our sponsors, we will give each sponsor a complimentary taekwondo membership per division sponsored. Each membership is good for one month of FREE taekwondo lessons and \$75 off of tuition and enrollment fees for your family or employees. We only ask that it be used by a new student.

For your convenience, we have included a trophy sponsorship agreement. With your support and commitment, we can make this a very memorable event for our community.

We are planning a safe, high-quality, organized event. On behalf of the students, parents and competitors, we thank you in advance for your kindness and support.

Phil Back and Staff
Back's ATA Black Belt Academy | Karate for Kids
www.TournamentOfLegends.com

ABOUT OUR ACADEMY

Back's ATA Black Belt Academy and Karate for Kids has actively been instructing kids and adults in Southern Indiana since 1997. Our students come from across Southern Indiana and Louisville and range from age 4 to over 40.

Kids and adults alike can take advantage of the physical and mental benefits resulting from martial arts training in a safe, controlled environment. At our academy, students may begin training as early as 4 years old and classes are structured with each students age and ability in mind.

The ultimate goal of our academy is to instill into students of all ages discipline, courtesy, respect, personal victory, perseverance, confidence, and leadership.

*Today not possible,
tomorrow possible.*

- Eternal Grandmaster H. U. Lee
Founder of the ATA



TROPHY SPONSORSHIP LEVELS

ELITE SPONSORSHIP

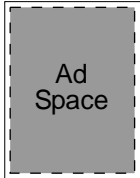
\$400+

If you would like to sponsor this event at a level greater than those listed below, please let us know. We will have space available at the tournament site for vendor booths, information tables and additional signage/banner displays for those sponsors interested in giving at the \$400+ level. We are open to any sponsorship idea that can create a win-win.

LEVEL #5 : GRANDMASTER

\$375

Program Book



Name on 5 divisions of trophies

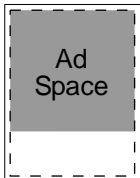
Web Banner

- * Full page ad or coupon in program book
- * Name on *five* divisions of trophies (35 trophies)
- * Six admission tickets
- * Sponsor announcement over loudspeaker on day of event
- * Name and/or logo to be hung at tournament site
- * Five complimentary taekwondo memberships (valued at \$375, 5 people, 4 weeks of free classes)
- * Banner graphic on TournamentOfLegends.com web site site with link

LEVEL #4: MASTER

\$300

Program Book



Name on 4 divisions of trophies

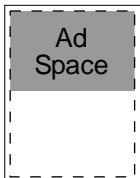
Web Banner

- * 3/4 page ad or coupon in program book
- * Name on *four* divisions of trophies (28 trophies)
- * Four admission tickets
- * Sponsor announcement over loudspeaker on day of event
- * Name and/or logo to be hung at tournament site
- * Four complimentary taekwondo memberships (valued at \$300, 4 people, 4 weeks of free classes)
- * Banner graphic on TournamentOfLegends.com web site site with link

LEVEL #3 : V.I.P.

\$225

Program Book



Name on 3 divisions of trophies

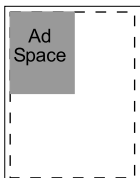
Web Banner

- * 1/2 page ad or coupon in program book
- * Name on *three* divisions of trophies (21 trophies)
- * Three complimentary spectator passes to the event
- * Sponsor announcement over loudspeaker on day of event
- * Name and/or logo to be hung at tournament site
- * Three complimentary taekwondo memberships (valued at \$225, 3 people, 4 weeks of free classes)
- * Banner graphic on TournamentOfLegends.com web site site with link

LEVEL #2: CHAMPION

\$150

Program Book



Name on 2 divisions of trophies

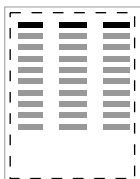
Web Link Listing

- * 1/4 page ad or coupon in program book
- * Name on *two* divisions of trophies (14 trophies)
- * Two complimentary spectator passes to the event
- * Sponsor announcement over loudspeaker on day of event
- * Two complimentary taekwondo memberships (valued at \$150, 2 people, 4 weeks of free classes)
- * Name listing on TournamentOfLegends.com web site site with link

LEVEL #1: VICTORY

\$75

Program Book



Name on 1 division of trophies

Name listing online

- * Name listing in program book
- * Name on *one* division of trophies (7 trophies)
- * Two complimentary spectator passes to the event
- * One complimentary taekwondo membership (valued at \$75, 4 weeks of free classes)
- * Name listing on TournamentOfLegends.com web site site with link

TOURNAMENT SPONSORSHIP AGREEMENT

Today's Date: _____

1. Back's Karate for Kids Representative Name: _____
Back's ATA Black Belt Academy and Karate for Kids, under the direction of Philip Back, owner and chief instructor hereby enters into this agreement with:

2. _____
(Sponsor name as it should appear on trophy nameplates)
to provide the following commitments.

3. Sponsor agrees to pay the following amount for trophy sponsorship:
(Please select a sponsorship level)

\$75 *LEVEL #1: VICTORY*
Name on 1 division of trophies

\$300 *LEVEL #4: MASTER*
Name on 4 divisions of trophies

\$150 *LEVEL #2: CHAMPION*
Name on 2 divisions of trophies

\$375 *LEVEL #5: GRANDMASTER*
Name on 5 divisions of trophies

\$225 *LEVEL #3: V.I.P.*
Name on 3 divisions of trophies

\$ _____ *ELITE SPONSORSHIP AMOUNT*
Name on _____ divisions of trophies

7 trophies per division: 1st, 2nd & 3rd in form competition; 1st, 2nd two 3rd places in free-sparring competition

4. Back's Karate for Kids will list Sponsor on the event web site, www.TournamentOfLegends.com.
For sponsorship levels 3, 4, and 5 only: Logo or similar graphic may be displayed as a clickable image, hyperlinked to an email address or web site URL: _____
(E-mail or web site URL to link to)

5. Back's Karate for Kids will announce Sponsor's name over P.A. system during the day of the tournament
(Sponsorship levels 2-5 only).

Back's Karate for Kids will provide Sponsor with ad space in the tournament program book (Amount of space is based on the level of sponsorship. See the detailed information sheet for ad sizes per level).

6. Back's Karate for Kids will provide the sponsor with a complimentary 4 week taekwondo membership for each division sponsored (Must be used by a new student. Limit one per student). Upon enrollment, this holds a value of \$75. (Memberships are valid for 90 days from the date of this signed sponsorship agreement.)

7. The charge for the above sponsorship is only \$ _____, due and payable upon the day this agreement is entered into by Back's ATA Black Belt Academy | Karate for Kids Representative and the Sponsor.

8. _____
Back's Karate for Kids Representative Signature Date Sponsor Signature Date

Back's ATA Black Belt Academy
Karate for Kids
706 East Lewis & Clark Pkwy, Ste. G
Clarksville, IN 47129

(812) 284-5425
mrback@spinkick.com

Sponsor's mailing address:

Sponsor's Phone: (_____)
(Area code)

NOTE: Sponsorships should be paid at the time of this agreement. For all trophy sponsorships to be valid, please make checks payable to: **Back's Karate for Kids**